

## Channel News - December 2019

### Merry Christmas! Joyeux Noël!



The Joint Secretariat team would like to wish you all a very Merry Christmas 2019! It's been a busy and exciting year and we will be taking a break from December 23, returning on January 2.

We hope that you all enjoy the festive season!

### Review of 2019

This year, the FCE Programme approved six projects (including 1 Micro-Project) - congratulations to all partners from both sides of the Channel – we look forward to working with you in 2020!



Here's a summary of the aims of the projects approved this year:

- **SUNPEOPLE** (Micro-Project): to increase the development and uptake of a decarbonised heat energy service in the residential and commercial sectors.
- **EXPERIENCE**: to extend the tourism season (October-March) by developing a new tourism strategy, capitalising on successes with experiential tourism observed in other countries.
- **TIGER**: to drive the growth of Tidal Stream Energy in France and in the UK and accelerate the deployment of Tidal Stream Energy in the FCE region, with significant economic benefits for coastal communities. This is the biggest project ever approved across all Interreg programmes.
- **PPP**: to develop and use a conceptual catchment model to gather data on the amount and likely sources of plastic pollution in 7 pilot sites
- **INDIGO**: to reduce the total quantity of plastic present in the FCE area through the development of biodegradable fishing gear, by contributing to improve water quality and maintain biodiversity.

- **ASPIRE:** to target the obese and overweight unemployed population across the FCE zone, using food production as a way to increase awareness and engagement, reduce weight, increase self-esteem and improve employability via new skills and work experience.

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## Launch of promo videos



Look out for the launch of our brand-new bite-sized videos that showcase five of our iconic approved projects, as well as a dynamic new 30-second film promoting the programme. Each project video highlights one of our five specific objectives:

- **ADAPT** for Innovation
- **INCREASE** for Social Innovation
- **COBBAUGE** for Low Carbon Technologies
- **GO TRADE** for Natural & Cultural Heritage
- **SAMARCH** for Coastal and Transitional Water Ecosystems

From beginning of next year, we will be launching the videos on our website and social media. So stay tuned and share share share!

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## Why apply for Interreg funding?

It's nearly 2020, and that means it's the final year for you to apply for funding from France (Channel) England. The good news is there's still time to develop a project, so why not make it your New Year's resolution to turn a fantastic idea into a reality?

So far, in total the Programme has approved 31 projects, providing €141m of EU funding across the Channel area. Over the coming year, we're looking forward to welcoming more high-quality project applications - with €68m of funding still available, we're open to new ideas.

For more information and to get support with making an application, you can [contact](#) your local facilitator who can help you to develop your project and guide you through the application process. Or you can submit a brief outline of your project idea on [our website](#) and we'll get in touch.

**You can continue to apply for funding until April 2020 for micro projects and until June 2020 for regular projects, so don't miss your chance!**

**Apply for  
funding!**

## Micro projects



Do you have a project idea for smaller scale projects (€ 500,000 maximum)? If so, the Programme offers funding of 80% of your total budget. You'll find more details about the Micro-Projects application process [here](#).

To give you some inspiration, as well as the new **SUNPEOPLE** project, our other approved Micro-projects are:

- **COO-L FOOD** - encourages people to use its app to make sustainable choices in food consumption and waste management, helping them save money and minimise their carbon footprint.
- **SMARTHEALTH** - supports development of new products and services in the field of E-Health to stimulate cooperation between health & care providers and SMEs that can provide digital solutions.
- **E-Channel** - provides e-commerce new market support in a joined-up package. The partnership will create two unique launch pads to provide a bespoke range of consultancy services for SMEs on both sides of the Channel.
- **OPTIWOOD** - creating a training programme to improve the way commercial wood boiler plants are managed.



Contact us: [interreg@norfolk.gov.uk](mailto:interreg@norfolk.gov.uk)



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