



Norfolk County Council



Channel News

Programme update

Welcome to the September edition of the Interreg France (Channel) England programme newsletter.

We hope you had a pleasant summer and a well-deserved rest. Despite the vacation season, we were amazed to see all the project activities these past months, not only across thematic objectives, but also across the globe.

In this newsletter, you will find important information on **registrations to our Participatory lab** at the EU Regions Week on 13 October, a **focus on project Preventing Plastic Pollution** going all the way to the Tokyo Olympics, a **spotlight on project SunPeople** as well as **upcoming events** and **project media coverage**.

Call for videos

As we are completing our website update, we aim to develop a new section there dedicated to videos.

If you have not already done so, we invite you to send us video content from your projects – from objectives to activities and outputs. We are looking for videos uploaded on YouTube or Vimeo in high quality and below 6 minutes. Your contribution is highly appreciated!

Reach out [via email](#) with your content – including links and a brief summary.

19th EUROPEAN WEEK of REGIONS and CITIES **11-14 OCT 2021** **Together for Recovery**

Digital transitions in a post-Covid world
Lessons from the Interreg FCE Programme

13 October 2021
9.30 CET | 8.30 GMT

#EURegionsWeek **interreg** France | Channel | Manche | England

Register now for our participatory lab at the EU Regions Week

We are very pleased to announce that our online participatory lab “Digital transitions in a post-Covid World: Lessons from the Interreg (FCE) Programme” at the EU Regions Week will take place on **13 October at 8.30-10.00 UK time / 9.30-11.00 CET**.

Register now for the session [via this link](#).

You are warmly encouraged to sign up and promote this event within your network.

We are proud to organise this session as part of the biggest event dedicated to EU cohesion policy. This is a great opportunity to showcase several Interreg FCE projects and the innovative solutions they developed to carry out their mission digitally during the pandemic.

Our 90-minute participatory lab will feature three breakout rooms including presentations by projects **CobBauge**, **Increase VS**, **Aspire**, **ADAPT**, **Blueprint**, **Preventing Plastic Pollution** and **Cool Food Pro**.

More information on our event (including the agenda) can be found [here](#).

Upcoming project events

- Project TIGER will be presenting at Seanergy 2021, the international forum dedicated to Marine Renewable Energy and Offshore Wind in Nantes on 21 September. Register [here](#).
- Project BCHT co-organises the Homeward Bound Festival on the Living Coast in Sussex on 2 and 3 October. More information [here](#).
- Project RedPol, which addresses endocrine disruptors, is delivering a presentation to the general public at the Le Havre Science Village event on 7 October. More information [here](#).

Please [get in touch](#) to have your events featured on our website and in our newsletter.



Project Preventing Plastic Pollution part of Tokyo Olympics adventure

One of the global highlights of this summer was incontestably the Tokyo Games.

Project **Preventing Plastic Pollution**, whose mission is to understand and reduce the impacts of plastic pollution in the marine environment, used the Olympics as a platform to spread its message within the wider sports community.

Ahead of the Games, Preventing Plastic Pollution teamed up with British flagbearer **Hannah Mills** – the most successful female Olympic sailor ever after her second gold in Tokyo – whose global campaign, the Big Plastic pledge, addresses the issue of plastic pollution in sport.

As a result, a flyer produced on behalf of project PPP was included in Team GB's Olympic kit bags, encouraging British athletes to become plastic pollution prevention ambassadors.

We publicised the story which was picked up by the **European Commission's** DG REGIO and were able to feature it on the **Interreg Highlights** blog, which you can read [here](#).

Read some of our latest news stories

- [New 150-mile cycle route opens in Cornwall \(Project EXPERIENCE\)](#)
- [Pilot programme helps to combat loneliness amongst older adults \(Project Connected Communities\)](#)
- [Virtual reality project allows tourists to experience attractions in lockdown \(Project VISTA AR\)](#)



Project Spotlight – SunPeople brought sustainable heat closer to the citizens

To mark the end of micro-project **SunPeople**, we recently published our latest project spotlight interview with David Bourguignon, Project Manager at Agence locale de l'énergie et du climat de Bretagne Sud (ALOEN), and Jonathan Selman, Project Manager at Plymouth City Council.

SunPeople, which aimed to demonstrate the feasibility of a decarbonised heat energy service in Plymouth, UK and Lorient, FR, surpassed several of its targets and created a model that could be replicated by public or private institutions.

According to this model, over a 20-year period the monthly price of their proposed service would be almost 15% cheaper than for gas and would save around 80% in CO2 emissions.

Read the full interview [here](#).

If you would like your project to be featured in a Project Spotlight interview please [get in touch](#).



In the news

- **FISH INTEL** project partners Université de Bretagne Occidentale and IFREMER were interviewed by French magazine [Sciences-Ouest](#).
- **Preventing Plastic Pollution**'s Litter Free Dorset event was featured in the [Dorset Echo](#).
- **ABCD** project launch was covered by local newspapers [South West Farmer](#) and the [Falmouth Packet](#).
- Project **EXPERIENCE**'s 250-mile art trail was featured in local news outlet [Eastern Daily Press](#) and its new 150-mile cycling route was featured on [BBC News](#) and the [Falmouth Packet](#).
- **C-Care** Project Launch was covered by [Plymouth Herald](#).
- The Lower Otter Restoration Project, part of **PACCo** project, was featured in the [Exmouth Journal](#).
- **TIGER**'s work at the Yarmouth tidal energy test site was covered by [Offshore Energy](#).
- Project **INDIGO**'s Fish and Click app was featured in [Ouest France](#).
- Summer events organised in Kent and Essex as part of project **GoTrade** were covered by [Kent Online](#) and [Basildon Canvey Southend Echo](#).

Has your project also been featured in the media? [Let us know](#) so we can share the news across our network.